



With passion and professionalism we bring the world of the Bundesliga to life for everyone.

Bundesliga International GmbH is a wholly owned subsidiary of DFL Deutsche Fußball Liga GmbH and is responsible for the global marketing of the commercial rights owned by Bundesliga. Bundesliga International GmbH's two business segments - Audiovisual Rights and Global Marketing - all pursue the clear goal of strengthening Bundesliga's market position on a sustained basis and of expanding all the marketing activities relating to professional football.

To support and continue expanding the company successfully, we are seeking for our Frankfurt/Main office a qualified

Manager (f/m/d) International Marketing

You are the interface between the DFL, the clubs and the partners. With your sound market expertise in sports - especially in professional football- you support us with international cooperation and marketing strategies to commercialise our Bundesliga brand internationally.

Your tasks:

- Planning and execution of international marketing projects and services (e.g. Bundesliga Experiences, events, press conferences) for TV-right-holders and partners abroad
- Support in executing international Bundesliga club activities abroad in cooperation with the DFL group
- Development and implementation of international CSR / Grassroots activities
- Coordination of service requests from clubs and other stakeholders
- Support of brand management and coordination of brand assets
- Handling and administration of merchandise

Your profile:

- University degree in business administration, sports management or similar areas of specification with focus on marketing, communications or international management
- 3 – 5 years of professional experience in marketing / communication or in a media agency
- Excellent project management and organisational skills and sound knowledge of MS Office
- Good knowledge of German and international professional football – historical and current
- Fluent in both written and spoken English and German, other language skills are beneficial
- Willingness to travel worldwide and to work on weekends

Alongside enthusiasm for sport in general and football in particular, you should also demonstrate the following abilities:

- Team spirit and excellent intercultural communication skills
- Accuracy and high motivation to achieve outstanding results
- Hands on mentality and high service orientation
- High level of customer and partner orientation
- Resilience and ability to keep cool in hectic times

What we offer:

- A workplace in the international Bundesliga environment
- The opportunity to work autonomously in an international organisation at a time of significant growth
- Exciting and diverse tasks in motivated, dynamic, and international teams

The position is initially based on a two-year fixed contract.

Please apply with your complete curriculum vitae and covering letter stating the start date and your salary expectation **exclusively by e-mail to:**

bewerbungen@df1.de

DFL Deutsche Fußball Liga GmbH
Human Resources - Recruiting