



Production of media content is the main role of DFL Digital Sports GmbH. With its headquarters in Cologne, DFL Digital Sports GmbH – a fully-owned subsidiary of DFL Deutsche Fußball Liga GmbH – creates media content on its behalf and implements its operational content output via various technologies. Production of content for international markets and in-house websites such as bundesliga.de also forms part of the work of this business unit.

The main task of **DFL Digital Sports GmbH** is the production of media content in order to promote the Bundesliga brand internationally. Based in **Cologne**, the DFL Digital Sports GmbH produces and publishes media content via a variety of digital platforms. This includes production of content for international markets and the implementation of the league's own platforms.

**Product Owner API & Content Syndication (m/f/d)**

We are looking to grow the product team further to develop the next generation of digital football content. As Product Owner API & Distribution you will be responsible for the syndication of our digital assets to our partners through various IP-based distribution channels. As a part of the wider Product and Technology team, you are committed to state-of-the-art digital products that fit to our partners needs and that help to accelerate Bundesliga coverage in the media in our international target markets.

**Here's what's waiting for you on the pitch:**

- You are responsible for the development of our content & data
- API for licensees and 3rd parties throughout their entire product lifecycle: product vision, development, introduction, functional release etc.
- Further development of our current B2B portal and management of our external service provider
- As a Product Owner, you plan the product road map, including the appropriate milestones, and lead an agile, cross-functional team of developers, UX designers and other stakeholders
- You have the pulse of the market, monitoring the latest trends and devising your own product development strategies accordingly
- In addition, you analyze existing data sources to gauge the right
- KPIs for measuring and improving our portfolio
- You communicate our product strategy and product development progress proactively to the entire organization

**Here's what should be in your sports bag:**

- A university degree in business management, journalism, media studies, information systems or equivalent qualification
- 3+ years' experience in the digital product domain, preferably for a large media, sports, publishing or production organization
- Sound knowledge of distribution platforms and first experience with API-centric projects
- A deep-seated understanding of how data and analysis can be Read and used to steer decision-making
- An interest in researching, learning and implementing product development techniques
- The ability to put yourself in our customers shoes and map their needs in a meaningful way
- Excellent German and English language skills

**As an ideal candidate you:**

- Have a high motivation to achieve outstanding results
- Have a hands-on mentality and a love of developing your own ideas and putting them into practice
- Have a real appreciation of quantitative and qualitative data and enjoyment using it to inform decision-making
- Have the desire to be part of a team and continually develop its output

**What we offer:**

- A workplace in the Bundesliga environment
- Exciting and diverse tasks in a growing area
- The opportunity to work autonomously in a growing, international organization
- A modern office space
- Daily fruit basket, coffee, tea, water
- Company pension plans from the 1<sup>st</sup> day
- Relocation Service (optional)
- On-the-job and off-the job trainings (optional)
- Discounts on f.e. fitness club, banks

The position is initially based on a two-year fixed contract.

You want to be a part of our company?

Then please apply with your complete curriculum vitae, cover letter and stating the start date and your salary expectations exclusively by e-mail to:

**bewerbungen@df1.de**

The Human Resources Team of DFL Deutsche Fußball Liga GmbH

