## RELEASE



Frankfurt, May 17, 2019

# DERBYSTAR presents official match ball of the Bundesliga and Bundesliga 2 for the 2019-20 season

DERBYSTAR presented the official match ball of the Bundesliga and Bundesliga 2 for the upcoming 2019-20 season today. On 26 July, the new Bundesliga Brillant APS will be used in a regular season game for the first time in German professional football when Bundesliga 2 commences its new season. The design of the ball is based on the classic black and white DERBYSTAR look and is complemented by innovative visual elements. The presentation took place at an event in Hamburg by the DERBYSTAR management led by Joachim Böhmer and Andreas Filipovic, who highlighted the successful and cooperative partnership with the DFL Deutsche Fußball Liga in a subsequent discussion with Andreas Nagel, DFL Director of Sport & Youth Development, and former Bundesliga player Hans Sarpei.

DERBYSTAR has been the official match ball of the Bundesliga and Bundesliga 2 since the 2018-19 season. The cooperation between the DFL and the internationally recognised long-standing brand is initially scheduled to last until 2021-22. Back in the 1970-71 season, DERBYSTAR was present in the Bundesliga as a result of numerous club partnerships. In the 1979-80 season, all 306 Bundesliga matches were played with balls made by DERBYSTAR. The company is part of the SELECT Sport Group. Currently, ten European football leagues are being provided with official match balls by DERBYSTAR | SELECT.

Click here to download photos of the new Bundesliga Brillant APS for editorial use free of charge (source: DERBYSTAR)

Click here to read the news article on dfl.de/en

07 | 2019

#### Medienkontakt

Christopher Holschier
Head of Corporate
Communications
T +49 69 / 6 50 05-333
E presse@dfl.de

#### **Media Center**

Releases, accreditation forms and further informations for download.



### DFL Deutsche Fußball Liga GmbH

Guiollettstraße 44-46
D-60325 Frankfurt/Main

**W** dfl.de/en

DFL\_Official









