# BUNDESLIGA

#### **MEDIA RELEASE**

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# DFL presents Bundesliga Report 2014: Ninth straight earnings increase to 2.17 billion euros

### Bundesliga records highest operative profits of all time with 383.5 million euros

The Bundesliga recorded its ninth straight earnings record during the 2012-13 season, continuing its lasting growth with 2.17 billion euros and topping its previous year's amount by 4.4 per cent. The Bundesliga recorded 383.5 million euros in operative profits, the highest of all time. Seventeen of 18 clubs were in the black with earnings before interest, taxes, depreciation and amortization (EBITDA). On the expenditures side, salaries for players and coaches remained stable at 39 per cent. The Bundesliga 2 recorded the highest earnings in its history with 419.4 million euros (9.1 per cent increase over last season). Fifteen of the 18 second division clubs recorded positive EBITDA numbers. The DFL Deutsche Fußball Liga made the announcement at today's presentation of the Bundesliga Report 2014 in Frankfurt am Main.

"The Bundesliga succeeds in the split between top level sports performance and economic rationality, especially compared to others in Europe. Thanks also to the further increases with the media contracts that take effect this season, the league is on the road to extending its position as the second-strongest earning football league in Europe," said Christian Seifert, CEO of the DFL.

In total, the earnings of the 36 clubs and capital companies of the DFL also increased for the ninth time in a row. All told, the clubs collected 2.59 billion euros in the past season. Just like in past seasons, professional football saw increases in all central income categories (advertising, media and player revenues).

The clubs and capital companies paid 850 million euros (last year 800 million euros) in taxes and dues last season, more than ever before.

The complete Bundesliga Report can be called up at: www.bundesliga.com

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