



Bundesliga International GmbH is a wholly owned subsidiary of DFL Deutsche Fußball Liga GmbH and is responsible for the global marketing of the commercial rights owned by Bundesliga. Bundesliga International GmbH's three business segments - Audiovisual Rights, Commercial Partnerships and International Marketing, Digital & Communications - all pursue the clear goal of strengthening Bundesliga's market position on a sustained basis and of expanding all the marketing activities relating to professional football.

To support and continue expanding the company successfully, we are seeking for our Frankfurt/Main office a qualified

Manager PR (m/f)

Your tasks:

- Supporting Head of Global International Marketing and Digital Communication in formulating PR plans and strategies
- Organisation and realisation of media activities in international target markets
- Coordination of all Bundesliga international PR activities
- Organisation of media visits for international media
- Cross-departmental cooperation on international topics – specifically with DFL corporate communications department
- Leverage existing media relationships and cultivate new contacts within business and media industry
- Managing international media relations, requests & press releases

Your profile:

- University degree in journalism, media or communication studies or a comparable qualification
- Several years of work experience in international product- and brand communication/ PR, ideally in sport sector
- Proven international PR experience and working experience in the field of media & media projects
- Good knowledge of German and international professional football
- Exceptional writing and editing skills
- Very good MS Office skills and online affinity

Alongside enthusiasm for sport in general and football in particular, you should also demonstrate the following abilities:

- Outstanding communication skills
- Team-player with a high sense of responsibility and assertiveness
- Friendly appearance and confident manner
- Willingness to travel
- Perfect English-language skills and good command of German (other language skills are beneficial)

What we offer:

- A workplace in the Bundesliga environment
- Exciting and diverse tasks in a growth area
- The opportunity to work autonomously in an international organisation

The position is initially based on a two-year fixed contract.

Please apply with your complete curriculum vitae and covering letter stating the start date and your salary expectation **exclusively by e-mail to:** bewerbungen@df1.de

DFL Deutsche Fußball Liga GmbH
Human Resources - Recruiting

